

Virginia Green Events



"55 and Better" Pig Pickin' Chesapeake, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

"55 and Better" Pig Pickin'

Chesapeake Parks and Recreation supports the City of Chesapeake's mission of conserving energy resources and promoting "green" awareness amongst the citizens of Chesapeake. The 8th annual Pig Pickin' is a great way to show support for this mission by encouraging our participants to take an active role in preserving our local resources and environments through the promotion of carpooling to our events and increasing awareness about recycling.

Virginia Green Activities

This facility pledges that they:

Recyle.

- Aluminum cans
- Plastic bottles
- Paper
- Cardboard

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms

Waste Reduction.

- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Have a contract for environmentally-friendly, portable restrooms (www.polyportables.com/products.asp)
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes

Green Signage.

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- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers





For more information on "55 and Better" Pig Pickin', see www.cityofchesapeake.net or contact Kela Cowan-Gant at kelacgant@aol.com or 757-382-6411.

For more information on the Virginia Green program,

see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.





